

Mason Kazel

Design and Development Manager

Summary

An experienced creative leader with a strong background in art direction and development, seeking to leverage my development, team leadership, strategic planning, and innovative design skills to drive business growth.

Experience

Zendesk | Senior Front End Developer
October 2020 - Present

Built company intranet, improving internal communication and organization, and developed and implemented a new global search utility for internal help center content. Trained team members on development best practices, increasing efficiency and productivity while improving tracking and metrics throughout workflows.

The Ad Club | Creative Director
October 2019 - March 2020

Directed all web and creative initiatives and played a crucial role in re-branding the company to align with its new strategic direction and product launches.

OneTrust | Lead Web Designer and Developer
June 2017 - February 2019

Successfully managed and optimized all web and design assets, significantly improving search rankings. Additionally, I conceptualized and executed visually compelling booths and collateral for hundreds of trade shows worldwide.

Digital Rain Inc. | Web Designer and Developer
September 2016 - June 2017

Designed and managed websites and design assets for multiple clients. Created and maintained the primary marketing website for the agency.

Freelance

Moevy Co. | Creative Director
June 2019 - Present

Founded a creative agency during the pandemic to encapsulate my freelance, specializing in custom WordPress theme development, digital asset creation and management, and SEO strategies. Built metrics dashboards to empower clients with self-service web and content strategy options.

Technically Speaking

NodeJS
Javascript
PHP
HTML5 and CSS3
Wordpress
SEO
Project Management
AWS

Education

SCAD | BFA, Art Direction
Fall 2015, Cum Laude
Savannah, GA

Fun Fact

I was TIME magazine's Person of the Year in 2006.