

Mason Kazel - Design / Dev
315-569-0189



hello@masonkazel.com
masonkazel.com

Experience

Senior Web Developer

Zendesk, October 2020 - Present

Developed company intranet on Lumapps platform, ideated designs on consolidated Guide help center, trained team members on development best-practices to improve their workflow

Creative Director

The Ad Club, October 2019 - March 2020

Lead creative team, creating print and digital assets for trade shows and other events, as well as building processes to help streamline the execution timeframes.

Web and Brand Manager

SugarCRM, February 2019 - October 2019

Lead all Web and Creative efforts, as well as worked on rebranding efforts for the company's new direction and product launches.

Lead Web Designer and Developer

OneTrust, June 2017 - February 2019

Managed all web and design assets. Helped to improve search rankings, and designed booths and collateral for tradeshow around the world.

Web Designer and Developer

Digital Rain Inc., September 2016 - June 2017

Primary designer, assisted in creation of web materials, and design assets for multiple clients.

Technical Skills

Adobe Creative Suite

HTML5

CSS3

Javascript

Jquery

PHP

Wordpress Custom Development

Lumapps

Language Skills

Basic French and Spanish

Education

BFA, Visual Communications

Savannah College of Art and Design

Fall 2015, Cum Laude

Savannah, GA

AAS, Graphic Design

Onondaga Community College

May 2013, Cum Laude

Syracuse, NY

Publication

Sterkowski Hats And Caps

This small company in Warsaw, Poland found the school project I had created using their company as the subject, and (after asking me for permission) proceeded to use it on their social media, growing their followers by 30% during its run time.